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## NEWS

### **PCN Selected by CONNECT Cleantech Venture Roundtable Awarded as one of San Diego's Growing and Innovative CleanTech Companies**

**San Diego** – June 24, 2010 – As one of five companies out of 30+ to win in the 2010 CONNECT Cleantech Venture Roundtable, PCN Technology (PCN) was chosen amongst an elite group of candidates after having passed a rigorous screening process conducted by two separate panels of industry experts, venture capitalists and business leaders. PCN Technology, along with Diomedea Storage, AER Sustainable Energy, Lightwave Photonics, and EcoDog, were invited to present their companies and business plans on June 24 at CONNECT's headquarters in San Diego, CA.

Bill Walton, NBA legend and CleanTECH San Diego Board Member, provided the luncheon keynote presentation. Walton looks forward to building the San Diego Sports Innovators (SDSI) program with CONNECT. SDSI is a business accelerator that connects and drives the growth of San Diego's vibrant sports economy by offering innovative programs and services for start-up mature companies and service providers.

President and CEO of PCN, Venkat Shastri, provided a deeper insight of PCN at the roundtable presentation. "PCN's Clean Technology Platform provides a feature rich embedded communication and networking solution enabling customers to repurpose and recycle their existing power and data infrastructures in order to obtain an instant evolutionary network that is convergent, backwards compatible, & coexistent. The PCN Open Standards platform has been designed to have convergence across multiple technologies, mediums and protocols thus providing customers with a seamless solution for both Energy Efficiency and IT applications."

#### **About PCN Technology, Inc.**

PCN's technology products increase functionality of OEM customer products and systems by providing an advanced platform that converges multiple types of conductive media for vast types of data and energy applications. PCN's servers and embedded modules become the glue for the complete routing, switching and overall management of data on existing & new conductive infrastructure. PCN creates the opportunities for energy efficiency, IT & Energy data applications, and ultimate integration of critical controls with Internet applications. PCN is headquartered in San Diego, CA. For more information, please visit <http://www.pcntechnology.com>.

#### **About CONNECT**

For 25 years, CONNECT has established itself as an independent non-profit organization serving the entire San Diego region to help create and sustain the growth of innovative technology and life science businesses. Over the past year, CONNECT has opened new sources of capital, assisted in increasing the number of new businesses, and provided entrepreneur education, networking and recognition. For more information, please visit <http://www.connect.org>.

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