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## NEWS

### PCN Joins U.S. Green Building Council

**San Diego** – July 7, 2010 – PCN Technology, Inc. (PCN) of San Diego, CA announces its membership with the U.S. Green Building Council (USGBC). With a community comprising 78 local affiliates, more than 18,000 member companies and organizations, and more than 140,000 LEED Professional Credential holders, USGBC is the driving force of an industry that is projected to contribute \$554 billion to the U.S. gross domestic product from 2009-2013. USGBC leads an unlikely diverse constituency of builders and environmentalists, corporations and nonprofit organizations, elected officials and concerned citizens, and teachers and students.

USGBC's mission statement is to transform the way buildings and communities are designed, built and operated, enabling an environmentally and socially responsible, healthy, and prosperous environment that improves the quality of life. "PCN's products align perfectly with USGBC's mission", says Daniel Drolet, VP of Business Development. "PCN designs, develops and manufactures communication and networking products allowing customers the ability to recycle and repurpose existing conductive media.

PCN provides a clean technology platform where customers do not have to pull additional wire and where OEM's can release advanced products utilizing existing infrastructure. PCN products allow existing wire to become the complete backbone for advanced energy and data communications working seamlessly with other Fiber and Wireless technologies. Customers can now utilize existing infrastructure to have a backwards compatible solution that provides for multiple communications on a single installed wire.

PCN simultaneously allows customers the ability to save tremendous amounts of money through the elimination of pulling new wire and its construction while releasing new advanced green technology products into the marketplace and helping the environment.

#### **About PCN Technology, Inc.**

Based on its patented embedded clean technology platform; PCN designs, develops and manufactures communication and networking products allowing customers the ability to recycle and repurpose existing conductive media. PCN products enable a multi-purpose instant evolution data & energy network by allowing a coexistent backwards compatible, open standard network for advanced data and energy applications. OEM product and building customers simultaneously keep the value of their legacy & proprietary communication and energy network infrastructure while advancing new green technology products, applications and capabilities. PCN is headquartered in San Diego, CA. For more information, please visit <http://www.pcntechnology.com>.

#### **About U.S. Green Building Council**

The U.S. Green Building Council is a non-profit trade organization that promotes sustainability in how buildings are designed, built and operated. USGBC is best known for the development of the Leadership in Energy and Environmental Design (LEED) green building rating systems and Greenbuild, a green building conference and expo that promotes the green building industry, including environmentally responsible materials, sustainable architecture techniques and public policy.

<http://www.usgbc.org>

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